



EuroMed Feminist Initiative
المبادرة النسوية الأورومتوسطية
Initiative Féministe EuroMed



Press Release

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Beirut, Lebanon

Launching of the Media Campaign on Zero Tolerance for Violence Against Women and Girls

Within the framework of the Regional Campaign on Combating Violence Against Women and Girls in the Southern Mediterranean Region funded by the European Union and organized by EuroMed Feminist Initiative in consortium with 9 women's rights organizations in Algeria, Egypt, Jordan, Palestine, Lebanon, Tunisia and Morocco, the Lebanese Democratic Women's Gathering (RDFL) and Association Najdeh, held a press conference on September 23rd, 2019 in Beirut to launch the Regional Media Campaign on Zero Tolerance for Violence Against Women and Girls (VAWG).

The press conference was attended by representatives from the EU Delegation, Ministries, CSOs, and media, as well as influencers and academics, who contributed to the public debate. Click [here](#) to view the photo album.

The Media Campaign helps getting violence out of the private sphere and supports changing of public attitudes. It encourages people to share their stories of violence by using the hashtag "Shu Ostik / Shu Ostak". The hashtag invites women to share their stories of violence online, while engaging men to demand an end to this injustice and shift the blame from victim to perpetrator. It also provides women with a platform and access to information on existing services.

In Lebanon, the Campaign advocates for annulling discrimination in the Personal Status Laws and Penal Code and for an adoption of a parallel Civil Code, for the amendment of the Domestic Violence Law, and for the adoption of the Law on Harassment at Work Place. It comprises of billboards, films, a website, radio spots, TV coverage and interviews along with social media coverage, and contributes to the on-going advocacy of the women's movement in combating all forms of violence against women

Association Najdeh is a feminist, democratic organization that combat violence and discrimination of women and girls, through key approaches and working methods that are mainstreamed across their programs.

The Lebanese Women Democratic Gathering (RDFL) is a feminist civil society organization advocating for, and raising awareness on the rights of women and girls in Lebanon.

Facebook: facebook.com/Ostik.org

Twitter: twitter.com/OrgOstik

Instagram: instagram.com/ostik.campaign

For further information, contact: Ms. Buthaina Saad from Association Najdeh at: buthaina@association-najdeh.org or Ms. Hayat Mirshad at: hayat.mirshad@gmail.com